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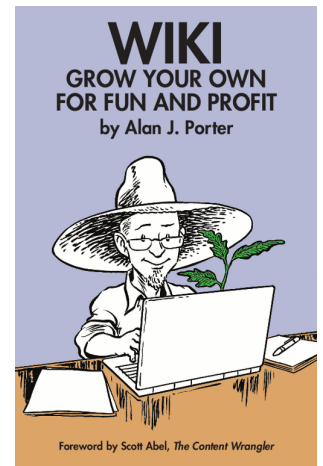
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Fort Collins, CO, October 14, 2010 – *WIKI: Grow Your Own for Fun and Profit*, Alan J. Porter's latest book, was released today and is available through online retailers and bookstores.

While most books on wikis look at the technology, *WIKI* addresses the truly difficult questions corporations are asking about wikis: What is a wiki good for? How can a wiki improve productivity? What is the best way to introduce a wiki into a company? How do you keep a wiki alive and well after the first flush of enthusiasm passes? How do you get the most benefit from a wiki?

WIKI: Grow Your Own for Fun and Profit addresses these questions and more. It opens up a world of possibilities for wikis beyond the well known examples, like Wikipedia. And, it addresses the real-world issues that implementers and managers face in implementing a wiki.



About the Author

Austin, TX-based author Alan J. Porter has 20 plus years experience in corporate communications, marketing, and content development in both the UK and the USA. Alan is a catalyst for change with a strong track record in developing new ideas, embracing emerging technologies, and introducing operational improvements. He has been involved in the development and adoption of various industry standards, and is a regular speaker at industry conferences, blogger and Twitter addict, who is happy to talk communications to anyone who will listen. He is also a published author with several books, comics and numerous magazine articles to his name.

About XML Press

XML Press, founded in 2008, is dedicated to publications for technical, marketing, and corporate communicators. Its mission is to publish practical, timely publications that address the needs of communicators.

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