

XML Press Newsletter

16 April 2010

It's been busy here at XML Press. We have a new book, the Kindle edition of <u>Conversation and Community: The Social Webfor Documentation</u>, and a bunch of events involving XML Press authors.

If you would like to receive email each time we publish a newsletter, sign up at: http://xmlpress.net/newsletter.

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Kindle edition of Conversation and Community

Anne Gentle's <u>Conversation and Community: The Social Web for Documentation</u> is now available in a Kindle edition at <u>Amazon.com</u>. Gentle's book has been praised as "brim full of useful information and, even better, great ideas," and "Could be best TC read of the decade." It gives technical communicators and social media marketers practical strategies and tactics for making social media more substantive, useful, and attractive.

XML Press to publish Robert Delwood's Word's Secret Life

Why would a publisher called "XML" Press publish a book about Microsoft Word? Because we recognize that XML is not the only tool for technical communicators. Robert Delwood's forthcoming book, tentatively titled *Word's Secret Life*, looks at Word from the perspective of technical and other professional writers. It gives writers an in-depth look at the hidden capabilities of Word, and shows how to take advantage of these capabilities without being a programmer.

Scheduled for late 2010, *Word's Secret Life* helps you master the full gamut of Word mysteries, including AutoCorrect, QuickParts, BuildingBlocks, macros, Smart Tags, program-less VBA programming, and much more. There's something here for everyone who uses Microsoft Word, from new users to experts.

XML Press at STC Summit in Dallas

XML Press authors Anne Gentle, Brenda Huettner, and Alan J. Porter will all be speaking at the <u>Society for Technical</u> <u>Communication Summit</u>, which is being held this year in Dallas, Texas from May 2-5. The conference bookstore will have copies of XML Press books for sale.

XML Press and <u>JustWriteClick.com</u> are sponsoring a tweetup on Monday, May 3, at 9 pm at Gator's Croc and Rock, a short walk from the conference hotel. Details and sign-up at http://twtvite.com/STCTweetup.

Anne Gentle to be Keynote Speaker at UA Europe 2010

Anne Gentle will be the Keynote Speaker at UA Europe 2010, 16-17 September 2010, in Stockholm, Sweden. Anne will discuss the impact of the social web on user assistance, and will also offer valuable insights and tips on collaborative authoring. Further information is available at: http://www.uaconference.eu/.

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